

PRESS RELEASE

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DER KOMPETENZ MULTIPLIKATOR-EFFEKT

PROJECT LEADER DECIDES TO UPGRADE THE GERMAN ECONOMY

(Frankfurt) Helmut Langen is a successful leader of some of the larger projects in Germany's power industry. At 60 years old Mr. Langen could retire and live comfortably for the rest of his days. Instead Helmut Langen started Der Kompetenz Multiplikator-Effekt, his contribution to strengthening the German economy. His theory is that making the future successful depends on new management soft technologies. (Zukunftsfähig bleiben mit neuen Management-Technologien)

Mr. Langen's strategy is smart. In order to jump-start the innovation ability in leaders and managers across Germany he will focus on knowledge multipliers – trainers, coaches and consultants. His plan is simple: upgrade the multipliers first. If you teach a trainer a new leadership skill then during the trainer's career he or she will deliver that skill to an average of 500 leaders and managers.

In the next three years Der Kompetenz Multiplikator-Effekt will bring 200 coaches, consultants and trainers through the cutting-edge Possibility Trainer certification, a series of ten three to five day Trainer Laboratories. Candidates will be selected from across industries – business, administration, health and education – both in-house and freelancers. As the participants continue to teach their usual classes, workshops and trainings they will automatically include their recently learned 21st Century leadership skills. During subsequent years the 200 certified Possibility Trainers will enhance the communication, team leadership and creative thinking skills of over 100,000 managers and leaders. This is Der Kompetenz Multiplikator-Effekt: $200 \times 500 = 100.000$.

As 100.000 managers expand their listening skills and encourage previously silent colleagues to speak passionately about what matters most to them an abundance of long-blocked energy and intelligence resources will emerge. Discouragement and subtle fears will be washed away by a new dimension of creativity. Previously inconceivable organizational forms will rapidly evolve to deal with what now appear to be impossible problems. Authentic job satisfaction will accompany the deeper use of personal innovation skills. All this makes Helmut Langen very happy.

Mr. Langen worked as a project leader, change management consultant and trainer for more than 30 years. After achieving expertise in the technical aspects of change management he was repeatedly confronted by the fact that *technical expertise did not guarantee project success*. "Success comes when you are able to work with people and to lead them," he says. This insight started Mr. Langen searching for ways to improve his own leadership.

During his search Mr. Langen discovered Possibility Trainer certification from Callahan Academy, the home of Possibility Management. After participating in the Callahan Academy *Expand The Box* training in 2005, Mr. Langen knew that he had found what he was looking for and arranged with Callahan Academy to lead Der Kompetenz Multiplikator-Effekt.

Possibility Management is the life work of Mr. Clinton Callahan, 54 years, American, living and working in Europe since 1995. Trainer, speaker and author of *Abenteuer Denken*, Mr. Callahan gave his first Expand The Box training in Hamburg in 1998. In 2005 he relaunched his training company as Callahan Academy GmbH based in Munich.

What is Possibility Management? To take effective action with today's challenges leaders and managers require inner resources that are faster, more dynamic and more flexible than the resources of the linear mind. These resources are liberated and applied through implementing innovative soft skills. Possibility Management is this set of soft skills.

To support the Kompetenz Multiplikator-Effekt please contact Helmut Langen directly by telephone: +49-(0)6201-64894 or by email: helmut@callahan-academy.com. To apply for Possibility Trainer certification, please contact Clinton Callahan by telephone: +49-(0)89-74949473, or by email: clinton@callahan-academy.com. General information www.callahan-academy.com.

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